



DAMZEL IN THIS DRESS



damzelinthisdress.com



@damzelinthisdress



@whatsoninlondon

Damzel In This Dress is a Beauty & London lifestyle blog with recommendations on the hottest new restaurants, big beauty launches, secret pop ups & exciting events in the capital.

DAMZEL
IN THIS
DRESS

ROSIE MUNSHI

WHY WORK WITH ME?

If there is only one thing you need to know about me, it is this – I believe in 'word of mouth' as the greatest marketing technique.

Blogging is a powerful key component to any digital marketing strategy, it can increase your leads by 67% and get you up to 97% more links to your website. My 10+ year old blog can easily help elevate your marketing strategy.

I am very proud that my blog post reviews consistently rank on first page for Google searches. My readership is loyal and continues to return and more importantly trusts the authenticity of my blog.

BRANDS

I have worked on a number of campaigns with big brands over the years including, Dior, Benefit, Morphe and Huda Beauty.

RATES

I am flexible with rates and all collaborations are negotiable. Please get in touch to see what we can work together on.

MEDIA REACH (March 2024)



10, 194
followers



4961
followers



1.03%
engagement



23
Domain
Authority

BLOG STATISTICS

This chart is the total of unique monthly visitors to my blog for the first half of 2023. The visitors are mainly from the UK (London, Manchester & Birmingham).

My readership is 87% female aged 18-35.

I am keen to work with brands like yours that are looking to increase diversity and inclusion with their campaigns.

